



BOLOGNA, 7-8 JUNE 2018

R2B-RESEARCH TO BUSINESS | SMAU

BUSINESS MATCHING
STARTUP SAFARI
OPEN INNOVATION
ACADEMY INNOVAZIONE
NETWORKING ICT
FORMAZIONE

TICKET offered by



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IN COLLABORATION WITH



5 GOOD REASONS TO TAKE PART

1 TWO DAYS OF ONE-TO-ONE MEETINGS
INNOVAT&MATCH is the tool to find technological, research and commercial partners at international level, with 200 participants - of which more than 50% are enterprises - from 22 countries.

Find your next partner here:
www.rdueb.it/rdueb18/pages/innovat-e-match/

An initiative developed thanks to Consorzio Simpler and Enterprise Europe Network, the largest network which supports the competitiveness and innovation of SMEs.

2 OPEN INNOVATION - THE RIGHT STRATEGY TO COMPETE
Have you ever thought about startups as possible new partners for your company's innovation? Discover at **R2B | SMAU current trends**, meet the protagonists and be inspired by the experience of others companies like yours to choose the best strategy of Open Innovation.



3 CONFERENCES AND WORKSHOPS
Industries of the future, Big data, Circular economy, Climate Change, Internationalization and much more. Attend **free workshops** and get the opportunity to increase your knowledge with the direct support of lecturers and innovation experts.

4 DISCOVER THE INNOVATION PROJECTS FOR ENTERPRISES AND PUBLIC SECTOR - INDUSTRY 4.0, AGRIFOOD, HEALTH, SMART COMMUNITIES
Come to know the case histories of the winning companies of the **R2B | SMAU Innovation Award**, which will present their innovation strategies and will be at your disposal to share their experiences during R2B | Smau Live Shows.



5 STARTUP SAFARI - THE GUIDED TOUR OF THE TRADESHOW
Take part in one of the **daily guided tours of the Tradeshow**: a journey to discover the best innovation addressed specifically to your sector.



HOW TO REGISTER

Sign up on www.rdueb.it through the following link, create your personal agenda and get access for free to the event:

INVITATION CODE	7816094235
LINK	WWW.RDUEB.IT/INVITE/R18/ASTER1/?LANG=EN

THURSDAY 7TH AND FRIDAY 8TH OF JUNE. FROM 9.30 AM TO 5.30 PM.



HALL 33
PEDESTRIAN ENTRANCE: SUD MORO, Viale Moro
CAR PARK FOR VISITORS: Car Park Costituzione

+39.02.283131
info@rdueb.it
www.rdueb.it